



NEWSLETTER #3 | DECEMBER 2019

RECENT ACTIVITIES

EU Chamber Executives learn about Turkish Textile and Footwear Sector during TEBD Study Visit to Izmir

Izmir, Turkey | 25-29 November 2019



A group of 10 executives from Chambers in EU countries took part in the TEBD Study Visit to Izmir, which focused on learning about the Textile & Footwear Sector.

The overall objective of this Study Visit was to allow the participants to gain a better understanding of the importance of this sector of the Turkish economy, and the opportunities that exist for cooperation and commerce between European and Turkish companies. The programme included visits to several manufacturing companies and SMEs, as well as the Izmir University of Economics.

Contact: Angela Ustarroz

TEBD Workshop on 'EU-Turkey Customs Union and EU Trade Rules: Opportunities and Challenges for SMEs'

Ankara, Turkey | 26 November 2019



The TEBD Workshop on 'EU-Turkey Customs Union and EU Trade Rules: Opportunities and Challenges for SMEs' (TEBD-W20) was organized by the Ankara Chamber of Industry in cooperation with EUROCHAMBRES and TOBB (Turkish Union of Chambers and Commodity Exchanges).

The Workshop attracted around 35 participants, and the event was opened by **Assoc. Prof. Yavuz CABBAR**, General Secretary of [Ankara Chamber of Industry \(ASO\)](#). **Ms. Sinem KAYA** from TOBB presented the TEBD project and activities. This was followed by contributions from senior officials of the Turkish government, including **Mr. Halil İbrahim ŞENER** and **Mr. Ahmet Şevket DAYIOĞLU** from the Ministry of Trade, and **Mrs. Arzu KÜTÜKÇÜOĞLU** from the Ministry of Foreign Affairs. Finally, there was a presentation by **Mr. M. Gökhan KİLİT**, Director for Strategy and Business Development at the [Economic Development Foundation \(İKV\)](#). The presentations were followed by a Question and Answer (Q&A) session, when participants could ask questions and make comments on the topics and issues raised during the Workshop.

Since December 2018, a total of **20 SME Workshops** have been organized in the framework of the TEBD project (18 in Turkey, plus 1 in Bulgaria and 1 in Greece), with more than 600 participants in total. These Workshops are hosted by Chambers and focus on topics that are relevant for small and medium-sized businesses (SMEs).

Contact: Belgin Kılıç

UPCOMING ACTIVITIES

SME WORKSHOPS



- **Erzurum, Turkey** | *20 December 2019*
TOPIC: **Trade relations between Turkey and the EU**
- **Sakarya, Turkey** | *16 January 2020*
TOPIC: **The impact of SMEs institutionalization on exports to the EU**

- **Riga, Latvia** | 17 February 2020
TOPIC: **How to successfully enter the Turkish market**

Contact: Belgin Kılıç

TESTIMONIAL

The Study Visit to Izmir was very well prepared and it went beyond my expectations. We had excellent business dialogues and presentations at the Izmir Chamber, and I was especially impressed with our visit to the Izmir University of Economics. I hope that companies in Croatia will take up the opportunities that Turkey can offer them!



Jagoda Divić
Croatian Chamber of Economy



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EUROCHAMBRES



CIVIL SOCIETY SECTOR



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